

HKICPA BUSINESS CASE COMPETITION 2018

SHAPE YOUR FUTURE



Date: 25 November 2018 (Sunday)

Time: 9:00 a.m. - 4:00 p.m.

Venue: Harbour Grand Hong Kong Hotel

Your golden chance to win

- attractive cash prizes and QP fee waivers
- internship at renowned organizations



Hong Kong Institute of
Certified Public Accountants
香港會計師公會



Register now

An ability to analyse and evaluate a specific business situation helps a CPA achieve success in the workplace. HKICPA Business Case Competition aims to help university students develop business skills, cultivate professional judgement and expand your exposure for the business environment. It offers you a chance to excel and bring your talents into full play by competing against teams from universities across Greater China.

Format

There will be three rounds of competition:

- 1st round** Each participating team is required to submit a 15-page case analysis written report in English, including an executive summary of not more than 5 pages.
- 2nd round** 60 teams (30 each from HK and Mainland) will be shortlisted for 2nd round review
- Oral presentation** 12 merit teams (6 each from HK and Mainland) will be shortlisted to give a short oral English presentations based on their analytical reports

Schedule




- 5 October 2018** Online registration deadline
- 9 October 2018 (before 12:00 noon)** Submission of 15-page written report
- 2 November 2018** Announcement of 12 finalist teams[^]
- 25 November 2018** Oral presentation day and luncheon with CPAs



[^] Each member of the shortlisted teams will receive email notification.

Eligibility for entry

- QP Affiliate Club members who are studying undergraduate programmes in any discipline at tertiary institutions in Hong Kong, Macau and Mainland are welcome to join the competition.
- Applications are open to all those who are or become members of the QP Affiliate Club.
- Admission to the competition is on a team basis comprising three to four members.

Enquiry

Hong Kong:  **(852) 2287 7463**  **bcc@hkipa.org.hk**  **www.hkipa.org.hk/bcc2018**

Mainland:  **(86) 020 38922362**  **bcc_prc@hkipa.org.hk**

Special sponsor:



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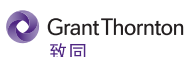


Silver sponsor:

Supporting organizations:



Internship sponsors (Hong Kong):



Internship sponsors (Mainland):

